

Quality, Reputation and Origin of Food Products

The EU Geographical Indications and the Italian Case
11TH NOVEMBER 2016



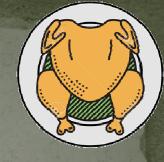
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Summary

- The growing need for food
- The globalisation of food production
- The explosion of intensive farming
- Selling dreams to consumers
- From dreams to reality: the EU Quality Certification Process
- GI's Social and Economic Meaning
- All the numbers of GIs
- The Leading Contry in Gls' domain: Italy
- Focus: the Region of Tuscany
- Tuscany's 32 Gls
- The Case of "Cantuccini Toscani PGI"
- The Case of the 1° Turkish PDO
- A World of Possibilities
- Thank-You Note





A few words on Finanza Futura



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Herkese Çok Teşekkür Ederim!